



7 REASONS TO HIRE TOM CREA

1. You want a **REAL**, expert leader, not a theorist who has simply read a book or two.

Tom Crea is a retired U.S. Army Lieutenant Colonel; he has experienced and seen the strategies he teaches play out in incredibly challenging situations.

“... His experience is evident and he has helped me tremendously.”

– Marty Stranges, Owner, Pittsburgh Computer Solutions

“... Enjoyed his real world military experience ... and passion for leadership.”

– PMI-Central Virginia, Conference Attendee

“... His extensive experience, passion, caring, and intelligence will help you bring positive change into your life or business.”

– Guy Miller, Sr. Business Process Manager, Evoqua Water Technologies

2. You want a **relatable message**, not a stiff speech that doesn't connect.

Tom connects with your audience; he has the unique ability to help you understand and apply lessons to your situation.

“... Valuable insights, excellent analogies, and critical ideas for displaying leadership from his real world military experience.”

– PMI-Central Virginia, Conference Attendee

“... Examples are relevant, easy to understand, and right on target...”

– Anne Moore, Technical Recruiting Consultant, The Partners Alliance

“... Excellent analogies.... presents examples and scenarios that help me find ways to apply concepts in a number of areas.”

– Maureen Gallagher, Partner, RWG&D

3. You want enthusiasm, not a boring snooze-fest that will be forgotten as soon as it's over.

Tom has passion and energy. He's someone who will engage and inspire your audience.

"That is the kind of energy and preparation that wows a crowd!"

– PMI-Region 7 Chapter Leaders' Meeting, Conference Attendee

"His energy was infectious; our group responded better than I had even hoped."

– Jeffrey Fondelier, Board President, Leadership Washington County

"Motivational, enlightening, and often humorous!"

– PMI-Region 7 Chapter Leaders' Meeting, Conference Attendee

"... unique presentation technique which I found mesmerizing. Our team talked about his message throughout the sessions. His book is on my "Must Read" list."

– PMI-Region 7 Chapter Leaders' Meeting, Conference Attendee

"Engaging. Loved the interactive style."

– PMI-Central Virginia, Conference Attendee

"... extremely effective. Simply put, by lunch there was a buzz in the office that I had not seen in years."

– Tony Vitrano, President & CEO, Gameday Management Group

4. You want insights that you can't get anywhere else!

Tom will have you explore your core values. Your audience will realize what motivates, understand the importance of aligning personal and professional values, and learn how to inspire others.

"... A skilled mentor. He seeks to understand your capabilities and looks to mature them, providing wisdom and guidance along the way."

– Steve Dutra, Program Manager, Northrop Grumman

"... I got to see myself from a different point of view. (Tom) helped me understand myself... and (taught me) to identify the other person's communication style. I found out a lot about myself that I really didn't know before, which is helping me communicate better with others now."

– Jake Garrison, Services Manager, Air Masters

"... I didn't know the first thing about being a leader. Tom helped me understand that I needed to be more effective personally before I would be able to influence others within the firm."

– Maureen Gallagher, Partner, RWG&D

5. You want accountability, so you get measurable ROI.

With his unique "military meets servant leader" approach, Tom will hold your feet to the fire, ensure you follow through on your goals, and teach you how to elicit the same from others.

“Tom is a fantastic coach and a world-class guy. He provided me with objective insights and guidance to help me improve my leadership skills, build a stronger team, and deliver even better results. He has really helped me develop and grow as a coach, a leader, and as a person. He has helped me create an action plan that is taking me from where I was, and helping me get to where I want to be both professionally and personally.”

– Brian Kutchma, VP, Sales, Blackbox Corporation

6. You want RESULTS!

After working with Tom, the overwhelming feedback is one of transformation... from manager to leader.

“... I saw immediate results and feel very confident about the positive, long-term changes I will continue to make and see in the future.”

– Brian Kutchma, VP, Sales, Blackbox Corporation

“... I developed habits that are making me more productive. I’m more focused and on track. You simply don’t know how much better you can be or how much more you can accomplish until you work with Tom. The time saving strategies that Tom taught me for work have provided me with more time at work and home. I am much less stressed now. I have a more balanced life.”

– Maureen Gallagher, Partner, RWG&D

7. You want someone who is accessible, responsive, and works to ensure the success of your event.

Tom lives the Servant Leadership he shares; he’ll go the extra mile with you, tailoring and delivering his message so that it resonates with your audience.

“Organized, professional and was a pleasure to work with.”

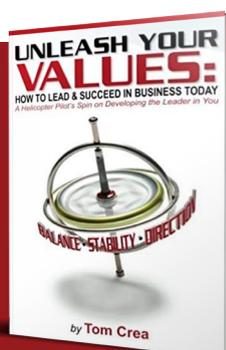
– Diane Kidawa, Marketing Manager, NEST

“Tom Crea is one of the most professional people that I have come across. He was very responsive and... blew it out of the park! I am delighted to get to know such an inspiring person.”

– Ragip Uzner, PMI-Madison, Conference Speaker Coordinator

“Tom truly resonated with our audience of seasoned project and program leaders across multiple, varied industries. Not only was he well received – receiving high accolades in feedback – he was incredibly easy to work with in the lead-up to the Summit. The attendees left fully inspired and ready to Unleash their Values!”

– Mary Sanders, PMI-Dayton/Miami Valley Chapter, Summit Director



**Book Tom Crea To Help You Create
A Culture For Effective Leaders & Winning Teams
Call 412.564.3913 or
Email tom@blackhawkspk.com**